

C&M Localization



Center

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knowledge

technology

success

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BRIDGING CULTURES

BEST LANGUAGE MANAGEMENT SERVICES

- // Quality and Accuracy
- // Efficiency and Excellence
- // Responsiveness and Flexibility
- // Customer-oriented Approach



BRIDGING CULTURES

Localization * Technical and marketing translation * Online publications * Multimedia applications

Expanding abroad requires providing diverse materials in the native languages of target markets. Managing multi-lingual content is often costly and time-consuming. In the world of ever-increasing competition and dynamic global economy, C&M Localization Center contributes to your success, providing advanced communication services at reasonable prices.

C&M Localization Center offers you the following benefits:

- // **HIGH QUALITY TRANSLATION**
- // **SUSTAINABLE COST REDUCTION**
- // **OPTIMIZED PROCEDURES**
- // **VALUE ADDED**

BENEFITS OF HIGH QUALITY TRANSLATION

Each project has its own specific requirements. For instance, translation of technical specifications, contracts or tenders must be highly accurate and flawless. Marketing literature is highly idiomatic and uses an extensive idiosyncratic style specific to each country. In the case of internal documents, it is often the speed that matters not the accuracy.

In C&M Localization Center, we treat each project individually and manage it according to specific requirements. It is not only our translators, who work in their native languages, that create our advantage but also advanced technologies and precise extraction of content that is essential to the customer.

BENEFITS OF SUSTAINABLE COST REDUCTION

The ever-increasing competition forces your company to continuously reduce costs. While one-time savings may bring benefits in a single project perspective, the real long-term advantages are gained on the basis of sustainable cost cutting.



**FUTURE
READY**

**PARTNERSHIP
FOR DEVELOPMENT**

**POWER OF
COMMUNICATION**



**PRECISE
SOLUTIONS**

C&M Localization Center helps you to keep your competitive edge by minimizing your costs and maximizing your benefits. We substitute traditional methods with innovative procedures and technologies to enhance our efficiency and performance. Computed terminology management, database of translated material and automated procedures are just some of the IT solutions that we use, implementing the idea that machines should work and people should think.

CUSTOMER-ORIENTED APPROACH

Our customers are always put first. Our teams aims at satisfying the needs of our customers who are keen on quality, punctuality and optimal costs.

JOINING PEOPLE

Our innovation is based on dialogue. We constantly share knowledge with our customers, partners and employees to increase the quality of our services.

LINKING BUSINESSES

Let's face it. Globalisation is a fact. Borders and economic boundaries are removed but linguistic barriers still remain and make it difficult to run business in the „global village“. Our mission is to overcome those barriers.

BRIDGING CULTURES

We wish to be a link between our customers and their consumers who are often cultures apart. We make the world even smaller.

QUALITY AND ACCURACY

C&M Localization Center guarantees high quality and accuracy of translation, thanks to excellent supervision procedures. Our translators are native speakers of target languages and experts in the specific fields.

EFFICIENCY AND PERFORMANCE

C&M Localization Center reduces the costs of managing multilingual projects by means of dedicated tools and tailored solutions.

RESPONSIVENESS AND FLEXIBILITY

C&M Localization Center quickly responds to market demands. Our team is committed, flexible and creative.

BENEFITS OF OPTIMIZED PROCEDURES

Multi-lingual localization requires putting complex and often parallel processes in place. Streamlined procedures allow us to eliminate redundant operations that slow down translation and content management.

C&M Localization Center is continuously enhancing its operational processes to maximize your gains. Process-based approach to localization processes makes them repetitive and foreseeable, thus allowing the customer to prepare schedules and allocate budgets for future projects. Our procedures are steadily streamlined to offer our customers the highest quality and the lowest costs.

C&M Localization Center Service Level Guarantee

Our Service Level Guarantee assures:

- // Employee expertise
- // Repetitive processes
- // Project completion in due time
- // Terminology database management
- // Advanced document verification



BENEFITS OF VALUE ADDED

Localization is a complex service, which involves a lot more than just translation and editing. Its success is also dependent on communication with the customer. Therefore, we build long-term relationships with our partners, providing them with additional services, such as semi-automatic online translation, terminology management, glossary extraction, document quality assessment, etc.